

## LIST OF PUBLICATIONS

### PERSONAL INFORMATION

Name Dr. Helena Forsman  
Mobile + 358 40 527 1211 (FI)  
eMail helena.forsman@hforsman.com  
Skype h.forsman  
www <http://www.hforsman.com>  
Nationality Finnish



## LIST OF PUBLICATIONS - - -

### PEER-REVIEWED ARTICLES

- Forsman, H. 2017. Growth as the Vanguard of Business Performance in Small Firms (Forthcoming, under review)
- [1] Forsman H. & Temel, S. 2016. From a Non-Innovator to a High Innovation Performer: Networking as a Driver. *Regional Studies*, 50(7), 1140-1153. ISSN 0034-3404.
  - [2] Forsman, H., Temel, S. & Uotila, M. 2013. Towards Sustainable Competitiveness: Comparison of the Successful and Unsuccessful Eco-Innovators. *International Journal of Innovation Management*, 17(3). ISSN 1363-9196.
  - [3] Forsman H. 2013. Environmental Innovations as a Source of Competitive Advantage or Vice Versa? *Business Strategy and the Environment*, 22(5), 306-320. ISSN 1099-0836.
  - [4] Forsman, H. 2011. Innovation Capacity and Innovation Development in Small Enterprises. A Comparison Between the Manufacturing and Service Sectors. *Research Policy*, Vol. 40, No. 5, pp. 739-750. ISSN 0048-7333.
  - [5] Forsman, H. & Rantanen, H. 2011. Editorial: Measuring the Impact of Service Innovations on Performance. Guest Editor of the Special Issue of *International Journal of Services Technology and Management*. ISSN 1460-6720.
  - [6] Forsman, H. & Temel, S. 2011. Innovation and Business Performance in Small Enterprises. An enterprise-level analysis. *International Journal of Innovation Management*, Vol. 15, No. 3, pp. 641-665. ISSN 1363-9196.
  - [7] Forsman, H. & Rantanen, H. 2011. Small Enterprises as Innovators. A Comparison within Manufacturing and Service Sectors. *European Journal of Innovation Management*, Vol. 14, No. 1, pp. 27-50. ISSN 1460-1060.
  - [8] Forsman, H. & Annala U. 2011. Small Enterprises as Innovators. The Shift from a Low Performer to a High Performer. *International Journal of Technology Management*, Vol. 56, No. 2/3/4, pp.154-171. ISSN 1741-5276.
  - [9] Forsman, H. 2011. Innovation Performance, Innovation Capacity and Growth in Small Enterprises: an Enterprise-Level Analysis. In *Proceedings of the 6<sup>th</sup> ECIE Conference*, 15-16 September, Aberdeen, UK. ISBN 978-1-908272-15-7 (CD).
  - [10] Forsman, H. 2009. Balancing Capability Building for Radical and Incremental Innovations. *International Journal of Innovation Management*, Vol. 13, No. 4, pp. 501-520. ISSN 1363-9196.
  - [11] Forsman, H. 2009. From Occasional Improvements Towards a Flow of Innovations. In Braet, J. (Ed): *Proceedings of the 4<sup>th</sup> European Conference on Entrepreneurship and Innovation*, Antwerp, 10.-11.9.2009. ISBN 978-906638-42-9.
  - [12] Forsman, H. & Annala, U. 2009. Small Enterprises as Innovators. Shift From a Low Performer to a High Performer. In *Proceedings of the 10<sup>th</sup> CINET Conference*, Continuous Innovation Network, Brisbane, 4.-8.9.2009. ISBN 978-90-77360-12-5.

- [13] Forsman, H. 2009. Innovation Capabilities of Small Enterprises. A Cluster Strategy as a Tool. *International Journal of Innovation Management*, Vol. 13, No. 2. pp. 221-243. ISSN 1363-9196.
- [14] Forsman, H. 2008. Business Development Success in SMEs: A Case Study Approach. *Journal of Small Business and Enterprise Development*, Vol. 15, No. 3, pp. 606 – 622. ISSN 1462-6004.
- [15] Forsman, H. 2007. InnoMarathon as a Tool for Fostering Front-End Innovation Process in SMEs. Evidence from Collaboration Between Small Enterprises and Students. In *Proceedings of the Finpin 2006 Conference*. ISBN 978-951-827-042-6.

#### ARTICLES IN BOOKS

- [16] Forsman, H. 2015. Innovation performance, innovation capacity and growth in small enterprises: an enterprise-level analysis. In Fulford, H. (Ed.) *Leading Issues in Innovation Research – Volume 2*. Reading, UK: Academic Conferences and Publishing International Limited. ISBN 978-910810-40-8.
- [17] Forsman, H. & Temel, S. 2014. Measuring for Innovation. In Trusko, B. & Gupta, P. (Eds), *Global Innovation Science Handbook*, New York, USA: McGraw-Hill. ISBN 978-0071792707.
- [18] Forsman, H. 2010. Linking Innovation and Learning. Student Teams as Innovation Developers of Small Enterprises. In book: Joutsenvirta, T. and Myyry, L. (eds), *Blended Learning in Finland*, pp. 180-198, University of Helsinki. ISBN 978-952-10-5943-8.
- [19] Forsman, H. 2009. Fostering Front-End Innovation Process in SMEs. Case Study of SME – Student Team Collaboration. In Publication: *Inter-ICSB*, Washington: International Council of Small Business (ICSB), pp. 52-71. ISBN 978-0-9819028-1-4.
- [20] Forsman, H. 2003. Post-Graduate Students as Change Agents. In Book: *Ammattikorkeakoulujen jatkotutkinto – lähtökohdat ja haasteet*, Ed. Eila Okkonen. HAMK, pp. 98-108. ISBN 951-784-211- 2. (in Finnish).
- [21] Forsman, H. 1993. Learning through Enterprise Simulations. In Book: *Yrittäväksi koulussa – kasvatus yrittäjyyteen*. Helsinki. Kirjayhtymä (Opetushallitus), pp. 55-58. ISBN 951-26-3868-1. (in Finnish).

#### PAPERS IN CONFERENCE PROCEEDINGS

- [22] Forsman, H. 2013. Innovations for Sustainable Growth or Vice Versa? In Quinones, Z, Orengo Serra, K.L. & Gracia, E.G. (Eds.), *Proceedings of the 58th World Conference of the International Council for Small Business*. 978-1-908272-15-7.
- [23] Forsman, H. 2013. Innovation for Sustainable Growth - or for Keeping the Present Position. In Huizingh, K.R.E., Conn, S., Torkkeli, M. and Bitran, I. (Eds), *Proceedings of the XXIV ISPIM Conference, Innovating in Global Markets: Challenges for Sustainable Growth*, Helsinki, 16-19 June, 2013. ISBN 978-952-265-421-2.
- [24] Forsman, H., Temel, S. & Uotila, M. 2012. Eco-Innovators Balancing between the Success and Failure Cycle of Competitiveness. In Huizingh, K.R.E., Conn, S., Torkkeli, M. and Bitran, I. (Eds), *Proceedings of the 5th ISPIM Symposium, Stimulating Innovation: Challenges for Management, Science & Technology*, Soul, 9-12 December, 2012. ISBN 978-952-265-317-8.
- [25] Forsman, H. 2012. A Viewpoint: The Relationship between Innovation, Property Rights and Growth. *Proceedings of the 4th International Summit of Istanbul Economists*. Keynote, Istanbul, 8 October 2012.
- [26] Forsman, H. 2012. Managing Innovations for Competitive Advantage or Vice Versa? *Proceedings of the XXIII ISPIM Conference, Action for Innovation*, Barcelona, 17-20 June 2012. Nominated for the Knut Holt Best Paper Award. ISBN 978-952-265-243-0.
- [27] Forsman, H. & Lowman, M. 2011. Dynamics of Innovation: Comparing Fast-Growing and Fast-Declining Enterprises. *Proceedings of the XXII ISPIM Conference*, 12-15 June 2011 Hamburg, Germany. ISBN 978-952-265-092-4.

- [28] Forsman, H. & Temel, S. 2010. Innovation and Business Performance in Small Enterprises. In Huizingh, K.R.E., Conn, S., Torkkeli, M. and Bitran, I. (Eds) *Proceedings of the 3<sup>rd</sup> ISPIM Symposium*, Quebec, Canada, 12–15 December 2010. Nominated for The Knut Holt Best Paper Award. ISBN 978-952-265-004-7.
- [29] Forsman, H. & Temel, S. 2010. Networking as an Accelerator of Innovations in Small Enterprises. Fact of Fiction? In Huizingh, K.R.E., Conn, S., Torkkeli, M. and Bitran, I. (Eds.) *Proceedings of the XXI ISPIM Conference, The Dynamics of Innovation*, Bilbao, 6–9 June 2010. ISBN 978-952-214-926-8.
- [30] Forsman, H. & Rantanen, H. 2010. The Relationship between Innovation Capacity and Developed Innovation Types in Small Enterprises. *Conference Proceedings of the 55<sup>th</sup> ICSB World Conference*, Ohio, 24–27 June 2010. ISBN 978-0-9819028-2-1.
- [31] Forsman, H. 2009. Small Enterprises as a Source of Recovery. Towards High Innovation Performers in Manufacturing and Service Industries. In Huizingh, K.R.E., Conn, S., Torkkeli, M. and Bitran, I. (Eds.) *Proceedings of the 2<sup>nd</sup> ISPIM Innovation Symposium, Stimulating Recovery. The Role of Innovation Management*, ISPIM Symposium, 6–9 December 2009, New York. ISBN 978-952-214-864-3.
- [32] Annala, U., Forsman, H., Pekkola, S., Ukko, J. & Rantanen, H. 2009. Designing A Performance Measurement System for a Pioneering Company: A case study. *Proceedings of the 5<sup>th</sup> Conference on Performance Measurement and Management Control*, Nice, 23–25 September 2009.
- [33] Forsman, H. 2009. Balancing Capability Building for Radical and Incremental Innovations. In Huizingh, K.R.E., Torkkeli, M., Conn, S. & Bitran, I. (Eds.): *Proceedings of the ISPIM Future of Innovation Conference*, Vienna, 21–24 June 2009. ISBN 978-952-214-767-7.
- [34] Forsman, H. 2009. Linking Innovation and Learning. Student Teams as Innovation Developers of Small Enterprises. A paper presented in the Blended Learning Seminar, 5–6 March 2009, University of Helsinki.
- [35] Forsman, H. 2008. Improving Innovation Capabilities of Small Enterprises. Cluster Strategy as a Tool. In Huizingh, K.R.E., Torkkeli, M., Conn, S. & Bitran, I. (Eds.): *Proceedings of the 1<sup>st</sup> ISPIM Innovation Symposium Singapore*, 14–17 December 2008. ISBN 978-952-214-665-6.
- [36] Forsman, H. 2008. Developing Capacity for Innovating – Emphasis on Analysis or on Discovery? Case Study of Students’ Abilities to Innovate in SME-University Collaboration. *Conference Proceedings, RENT XXII Conference*, Covilha, Portugal, 20–21 November 2008. ISBN 978-989-654-001-2.
- [37] Forsman, H. 2008. Fostering Front-End Innovation Process in SMEs. Case Study of SME – Student Team Collaboration. *Conference Proceedings, the 53<sup>rd</sup> ICSB World Conference* in Halifax 22–25 June 2008. ISBN 978-0-9736502-2-8.
- [38] Forsman, H. 2008. Perceptions of an Entrepreneurial University That Provides a Fertile Ground for Entrepreneurship Education. *Conference Proceedings, the 53<sup>rd</sup> ICSB World Conference* in Halifax 22–25 June 2008. ISBN 978-0-9736502-2-8.
- [39] Forsman, H. 2008. Entrepreneurial University in Focus. *Conference Proceedings of the 15<sup>th</sup> Nordic Conference on Small Business Research*, 21–23 May 2008, Tallinn, Estonia. ISBN 978-9949-430-18-5.
- [40] Forsman, H. 2006. Fostering Front-End Innovation Process in SMEs. Concept of SME-University Collaboration. Presented in the 14<sup>th</sup> Nordic Conference on Small Business Research in Stockholm 11–13 May 2006.
- [41] Forsman, H. 2004. Success Dimensions of Business Development Projects in SMEs. *Proceedings of the Rent XVIII Conference* in Copenhagen 24–26 November 2004. ISBN 87-91181-83-6.

## MONOGRAPHS

- [42] Forsman, H. 2016. *A Research Journey into the Growth Firms* (In Finnish: *Tutkimusmatka kasvuyrityksiin*). Research Report. ISBN 978-1-53348-727-8. .
- [43] Forsman, H. 2015. *Small Firms as Innovators: From Innovation to Sustainable Growth*. London: Imperial College Press. ISBN 978-1-78326-633-3.

- [44] Forsman, H. 2013. *From Innovations towards Sustained Growth in Smaller Firms*. Research Report to be used as a contribution to the publication: Technology and Innovation 2014. Geneva: United Nations Conference on Trade and Development (UNCTAD).
- [45] Forsman, H. 2009. *SMEs as Innovators*. Research Report. Lappeenranta University of Technology. ISBN 978-952-214-740-0. (in Finnish).
- [46] Forsman, H. 2001. *From Knowledge to Competitiveness. The Impact of Keko-Development Project on the Business of the Partnering Firm*. Employment and Economic Development Centre of Uusimaa. Helsinki, No. 4. ISBN 952-5359-03-4. (in Finnish).

#### ACADEMIC THESES

- [47] Forsman, H. 2005. *Business Development Efforts and Performance Improvements in SMEs. Case Study of Business Development Projects Implemented in SMES*. Doctoral Dissertation. Lappeenranta University of Technology. Acta Universitatis Lappeenrantaensis 209. ISBN 952-214-043-0 and 952-214-045-7 (PDF).
- [48] Forsman, H. 2001. *From Knowledge to Competitiveness*. Licentiate's Thesis. Helsinki University of Technology, Department of Industrial Management. (In Finnish).

#### PROFESSIONAL PUBLICATIONS

- [49] Forsman, H. 2014. Identification of Growing Firms is in Astray. *Aamulehti*, B14, 18.3.2014. ISSN 0355-6913. (in Finnish).
- [50] Forsman, H. 2012. Helsinki Inspires to Innovate: Embedding Design in Life. *The ISPIM Magazine*, 1/2012. Available at: <http://magazine.ispim.org/>.
- [51] Forsman, H. 2012. Discussion on Innovations Demands Shaking. *Helsingin Sanomat*. ISSN 0355-2047. (in Finnish).
- [52] Forsman, H. 2010. The Relationship between Innovation and Growth is Complex. *Kaupparehti*, 4.11.2010. ISSN 0451-5560. (in Finnish).
- [53] Forsman, H. 2010. Growth is not the Most Important Goal of Small Firms. *Helsingin Sanomat*. 27.2.2010. ISSN 0355-2047. (in Finnish).
- [54] Forsman, H. 2008. Fostering Entrepreneurship Demand Entrepreneurial Mind. *Helsingin Sanomat*, 27.6.2008. ISSN 0355-2047. (in Finnish).
- [55] Forsman, H. 2007. Students with Entrepreneurial Intentions Need More Support. *Helsingin Sanomat*, 3.9.2007. ISSN 0355-2047. (in Finnish).
- [56] Forsman, H. 2006. Top Know-How as a Source of Competitiveness in SMEs. *Helsingin Sanomat*, 8.11.2006. ISSN 0355-2047. (in Finnish).
- [57] Forsman, H. 2006. Where Do All Innovators Hide? Column. *Lounaislappi*. ISSN 1456-4336. (in Finnish).
- [58] Forsman, H. 2006. In the Cross Waves of Creativity. Column. *Lounaislappi*. ISSN 1456-4336. (in Finnish).
- [59] Forsman, H. 2005. Business Development Projects as a Challenge of SMEs. *Ekonomilehti*, No. 6/05. ISSN 0783-26-13. (in Finnish).